



Maurice Hermanns,

Data Analyst

CONTACTS 01

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ABOUT ME 02

Junior Data Analyst combining an Advanced Bachelor in Data Analysis with a Bachelor in E-Business. I understand business needs, customer journeys and operational processes, then use data to define relevant KPIs, reveal opportunities and support clear decisions. Comfortable working between business stakeholders and technical teams.

LANGUAGES 03

French	Native
English	C1
German	C1
Dutch	B2

EDUCATION 04

2025 - Present
Advanced Bachelor - Data Analysis
EPHEC - TFE in progress

2022 - 2025
Bachelor - E-Business
EPHEC

2016 - 2019
Graphic Design Specialisation
Institut Saint-Luc

Available September 2026 | Driving licence B | Own car | Belgium | Hybrid

EXPERIENCE & PROJECTS 05

2026
TED EU IT Procurement Pipeline & Analytics - TFE
Analysing the European IT procurement market from business questions to actionable insights. I automate TED extraction with Python, prepare and validate the data, then size market segments and track trends to assess opportunities.
Techniques & tools: Python, API integration, batch processing, ETL, CPV taxonomy, time-series analysis

Dec 2025 - Jan 2026
Honours - ERP Data Migration
Translated product-management rules into reliable Odoo migration data. I mapped products and variants, prepared Excel transformation files and resolved inconsistencies to support a smooth operational transition.
Techniques & tools: Power Query, Excel ETL, attribute mapping, Odoo import

2026
Business Intelligence & Data Warehousing
Built a hospital data warehouse and a Qlik decision-support dashboard across two academic cases. I defined business KPIs and transformed complex data into clear views of performance, segments, monetisation and outliers.
Techniques & tools: Qlik Sense, SQL Server, SSIS, ETL, star schema, fact/dimension tables

Feb - Aug 2025
Digital Transformation & Customer Analytics
Analysed customer journeys and operational workflows for ISI and Machiner 4K. I identified booking friction, clarified the digital experience and implemented analytics tracking to support conversion and growth decisions.
Techniques & tools: GA4, event tracking, funnel analysis, customer journey mapping, SEO

2025
Mindfit - Business Analysis & Product Design
Translated a digital product idea into business requirements, user journeys and prioritised features. I aligned business rules with technical feasibility and refined the solution through feedback in an Agile team.
Techniques & tools: BPMN, UML, user stories, functional specifications, Figma, Scrum

SKILLS 06

Business Analysis	KPI & Reporting	Data Storytelling	Stakeholder Communication
SQL / SQL Server	Qlik / Power BI	Excel / Power Query	Python for Analytics
Data Quality	ETL / Data Warehouse	Process Analysis	BPMN / UML
E-Business	Customer Analytics	Agile / Scrum	Odoo ERP